

GEYRHALTER | CO

REALIZING YOUR BRAND ATMOSPHERE®

Geyrhalter & Company is a full service communication design and branding agency.

Our brand solutions drive performance and inspire trust through compelling visuals that stand out in today's crowded marketplace.

After 10 years in business, our client list spans diverse industries:

BILL & MELINDA
GATES *foundation*



USC

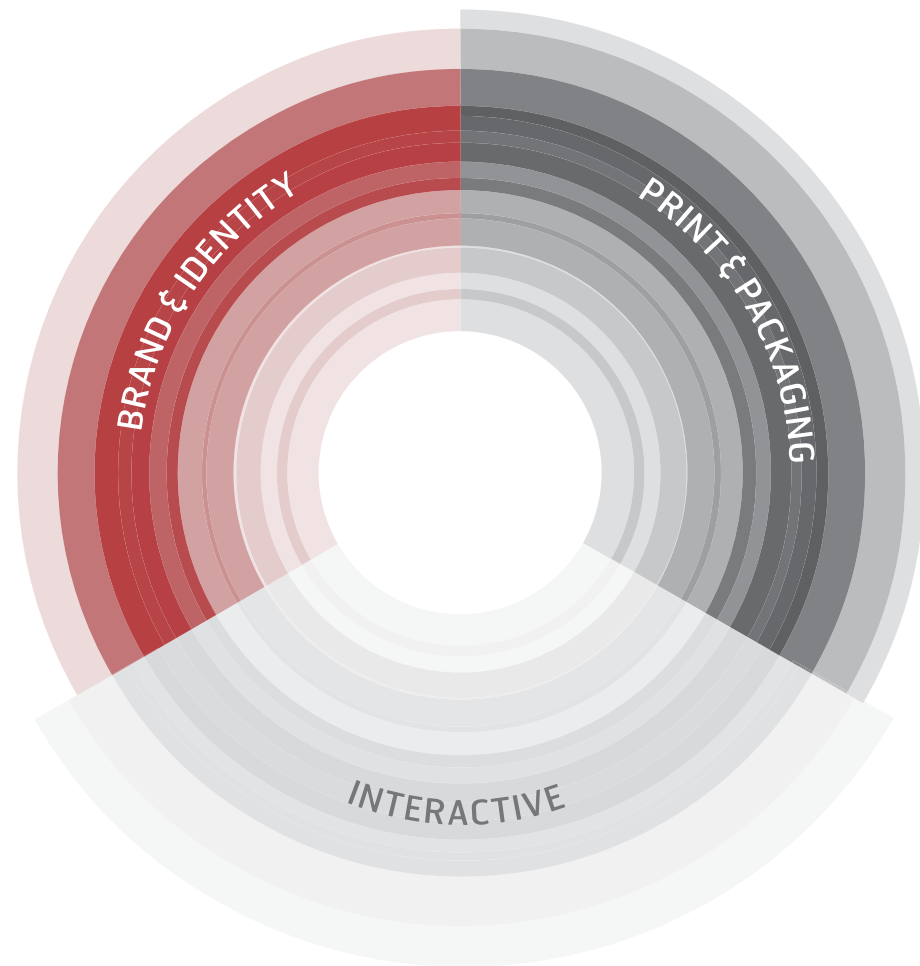


simple
green

KONAMI

Brand Atmosphere[®]

Naming	■
Brand Language	■
Brand Development	■
Brand Guide	■
Research & Analysis	■ ■ ■
Strategy	■ ■ ■
Project Plan	■ ■ ■
Design	■ ■ ■
Advertising	■ ■
Content Creation	■
Content Management	■
Information Architecture	■
User Interface	■
Development	■
E-Marketing Solutions	■
Social Media Initiatives	■



Re-starting a Juice Revolution by Design



OUR COLLABORATION

As Evolution's design agency for nearly a decade, we have nurtured the brand through consistent brand design. Our re-packaging effort in 2010 can be seen as a highlight in the relationship, and has boosted a stable upward trend in sales figures, leading to the current brand expansion.

INVOLVEMENT

- Packaging
- Advertising
- Print Collateral
- Web Design & Development
- Copywriting
- Signage Design
- POS/Trade Show Designs

CASE STUDY : EVOLUTION



BEFORE



AFTER



Introducing a Winery into a Saturated Market



OUR COLLABORATION

G&Co was hired in 2009 as the agency to drive the Martian brand launch. We continue to extend Martian's Brand Atmosphere through all available channels.

INVOLVEMENT

- Identity Development
- Print Collateral
- Online Strategy
- Information Architecture
- Web Design & Development
- E-Commerce
- Packaging
- Social Media Initiatives
- E-Marketing
- Signage

CASE STUDY : MARTIAN RANCH & VINEYARD



Creating Online Credit Union Leadership

OUR COLLABORATION

Since 2008, CO-OP Financial Services has relied on G&Co to deliver interactive strategy and creative to spread the message of the Credit Union movement over a host of online channels.

INVOLVEMENT

- Online Strategy
- Information Architecture
- Print Collateral
- Web Design & Development
- Social Media Initiatives
- Identity Development
- Copywriting

Statistical Highlights | Quarter 1

The Consumer Connection Edition

CONSUMERS WHO TRUST IN A FINANCIAL BRAND THAT SHOWS HONESTY & RESPECT

75%

83%

OF CU MEMBERS WOULD SPREAD THE WORD TO FRIENDS ABOUT THEIR FINANCIAL INSTITUTION

Preferred Social Financial Instit



Top 5 Ways

Financial Institutions can use Social Media

- 1 Peer-to-peer networking and professional
- 2 Listening
- 3 Resolving Customer Issues
- 4 Corporate social responsibility initiatives
- 5 Public relations and corporate communication

CASE STUDY : CO-OP FINANCIAL SERVICES



Pointing Creatives in the Right Direction



OUR COLLABORATION

Creative talent agency Match chose G&Co to spearhead an all-encompassing re-branding effort of the firm's dated identity system. The scope of the effort ranged from a strategic look book to branding materials like collateral, signage, brochures to an exclusive promotional box for new clients.

INVOLVEMENT

- Identity Development
- Print Collateral
- Signage Design

CASE STUDY : MATCH CREATIVE TALENT



MATCH
CREATIVE TALENT

BEFORE

MATCH
CREATIVE TALENT

AFTER



GEYRHALTER | CO

www.geyrhalter.com

2525 Main Street, Suite 205, Santa Monica, CA 90405

310-392-7615 | info@geyrhalter.com | [@geyrhalter](https://www.instagram.com/geyrhalter)